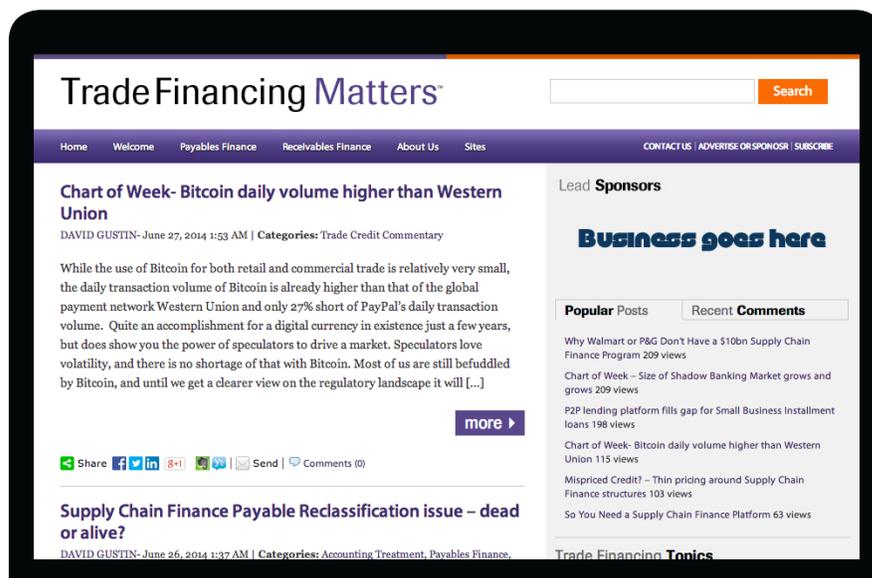


Spend Matters Network™

Trade Financing Matters™ Advisory Bundle



The Largest Global Procurement and B2B Destination

Are you building the next open-account solution, or looking to upgrade your supply chain finance technologies, or maybe just needing a better understanding of the P2P and O2C space and relevant players, trends and technologies?

The Trade Financing Matters Advisory Bundle is for you.

Let's explore

spendmatters.com/tfmatters

Advisement Opportunities

Lisa Whalen, VP, Sales & Business Development
312-479-3986 phone
lwhalen@spendmatters.com

William Busch, VP, Client Service
215-508-7414 phone, 215-350-7349 mobile
wbusch@spendmatters.com

Spend Matters™

We are

- **The first and largest content and online destination** for procurement and supply chain professionals seeking insight, advice and expert commentary on topical industry issues and events
 - **A leading global B2B network** focused on content with hard-hitting research alongside analysis of the most recent and relevant procurement and supply chain news
 - **Publishers of more research** than any other leading analyst firm
 - **Producers of unmatched subject matter expertise** and depth of knowledge from a wealth of contributors, ranging from senior practitioners and consultants to technology experts focused on procurement and operations strategies
-

Part of a far-reaching and authoritative voice with multiple outlets, including global affiliate sites

MetalMiner™

Top destination for metal buyers in North America with pragmatic forecasting, sourcing and price-tracking services.

Trade Financing Matters™

Authoritative source for receivables and payables financing insight.

Public Spend Forum™

Largest public sector procurement resource in the United States.

Spend Matters™ Netherlands

Spend Matters NL is the first Spend Matters blog in the Netherlands, and features Dutch versions of English-language articles.

Spend Matters™ UK/Europe

Launched in 2010, and has quickly established itself as one of the top global procurement sites with more than 20,000 visitors every month.

Healthcare Matters™

Leading independent voice in the healthcare industry supply chain, focusing on perspectives from buyers, sellers, payors and intermediaries alike.

Let's start

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Spend Matters™

Our Audience

A diverse group of procurement, finance and supply chain professionals
from Fortune 500 to small start-ups interested in taking their own game to the next level



World icon designed by Juan Pablo Bravo from The Noun Project collection

Global influencers from both the public and private sectors
with a vested interest in the most recent developments and trends
concerning commodity risk management, procurement, and related research

Senior practitioners, true techies and industry consultants

Select Readers

Advance Auto Parts
Alvarez & Marsal
AstenJohnson
Amazon
BravoSolution
Capgemini
Caterpillar
Coupa
Crowe Horwath
Deloitte
Dow Chemical
Dun & Bradstreet
Dupont

Dyson Inc
Eastman Chemical Company
Federal Reserve Bank (US)
Ford
GE
General Mills
GEP
Grainger
Harvard University
Heineken Global Procurement
Honeywell
Ingredion Incorporated

Institute of Supply
Management
Konica Minolta
Land O'Lakes, Inc.
Merck
McGraw-Hill
Morton Salt
OB10/Tungsten
Oracle
Powell Electrical Systems
SciQuest
Siemens
St. Jude Medical

Stanford
University
Target
Taulia
Travelers
Under Armor
United Airlines
University of CA
UPMC
Vodafone Group
Walmart
Zycus

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Trade Financing Matters™

Part of the Spend Matters Network

We provide authoritative, trusted guidance on the issues surrounding the marriage of banking and finance with supplier networks, eProcurement, e-invoicing, order to cash and purchase-to-pay technologies. Trade Financing Matters specializes in the financial supply chain with a focus on working capital and receivables finance.

Our audience

- CFOs
- Credit Managers
- Treasurers
- Procurement
- Professionals
- Vendors
- Bankers
- Financial Institutions

Advisory opportunities with us

Whether you're in the procurement industry or not, dip your toes into the Spend Matters Network via Trade Financing Matters and our team of trusted advisors, including:



Jason Busch (Founder, Managing Director, Spend Matters). Jason founded Spend Matters in 2004, and it has since become the largest content and web-based destination for procurement and supply chain professionals seeking expert commentary on the latest industry issues and happenings. Jason is passionate about procurement, finance and supply chain topics and regularly writes and speaks on the subject. He has previously worked in consulting and merchant banking, and carries a BA/MA in history and English Literature from the University of Pennsylvania.



Pierre Mitchell (Chief Research Officer, Managing Partner, Spend Matters). Pierre has 25 years of experience in the procurement and supply chain industry, including experience as a consultant. He is a recognized expert in the procurement sector and specializes in supply practices, processes, metrics and tools and services. He has first-hand experience in collaborating with CPOs and writes and speaks passionately about all aspects of procurement and the supply chain.



David Gustin (President, Global Business Intelligence, Co-Founder, Trade Financing Matters). David has been at the helm of Global Business Intelligence as president since 1996. In the nearly two decades that followed, David has been focused on growing his worldwide research and advisory practice as he assists banks, vendors and corporations with all things financial supply chain. He's worked extensively with Jason and Pierre as the co-founder and Managing Director of Trade Financing Matters.

Let's advise

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Trade Financing Matters™

Advisory bundle comes with:

- **Expert Advisory access** to David, Jason, and Pierre, including sage advisement on how to play in this space, how it impacts your customers and the various platforms at your disposal. We're available via phone conference, personal engagements, client meetings, strategy sessions and more
- **Access to the extended Spend Matters network** of 75,000+ procurement and other executives for research purposes
- **Internal webinars** to assist your different departments in better understanding P2P and O2C space, trends, technologies, relevant players and more
- **Strategy Day with the Spend Matters Team** to ensure the future success of your business
- **Premium access to the Spend Matters site**, which produces daily content anchored by premium research and analysis from the Spend Matters Team of experts

Whether your team is building the next open-account solution, is looking to upgrade your supply chain finance technologies, or just needs to better understand the P2P and O2C arena and the relevant players, trends and technologies, **you will be legitimized by third party access to our experts.**

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